

## NALS OF MICHIGAN Advertising Rate Sheet

## **Website Advertisement** Includes web link and logo placement on NALS of Michigan website for one year and advertisement in four consecutive issues of our monthly marketing newsletter. \_\_\_\_ Full Page (7 ½" x 10") Starting month\_\_\_\_\_ \$350 \_\_\_\_ Half Page (7 ½" x 5") \$225 Starting month\_\_\_\_\_ \_\_\_\_ Quarter Page (3 ½" x 5") \$150 Starting month\_\_\_\_\_ Business Card $(3 \frac{1}{2})$ " x 2 $\frac{1}{4}$ ") \$ 80 Starting month **Newsletter Only Advertisement** \_\_\_\_ Full Page (7 ½" x 10") \_\_\_\$50 per month \_\_\_\$550 annual (12 months)\* \* Savings of \$50 Starting month \_\_\_\_\_ \_\_\_\$35 per month \_\_\_\$385 annual (12 months)\* \_\_\_\_ Half Page (7 ½" x 5") \* Savings of \$35 Starting month \_\_\_\_\_ \_\_\_\$25 per month \_\_\_\$275 annual (12 months)\* Quarter Page (3 ½" x 5") \* Savings of \$25 Starting month \_\_\_\_\_

\_\_\_\$15 per month \_\_\_\$165 annual (12 months)\*

Starting month

\* Savings of \$15

Business Card (3 ½" x 2 ¼")

## **NALS OF MICHIGAN** Advertising Rate Sheet (page 2)

Name:		
Address:		
Phone:	Email:	
Signature of Authorized Pe	rson:	
Mail your check (payable to NALS of Michigan) and this signed form to: Paula Steffey, PP, CLP-SC, CWCP 3240 Pondview Drive Kalamazoo, MI 49009		
Please email advertisemen	t and logo in .jpg format to westernmom40@gmail.com	
	Do Not Write Below This Line	
Date Check Received:		
Check Number:		
Check Amount:		
Type of Advertising:		
Starting Month:		
Ending Month:		
Logo Received:	yes no	
Date Logo/Link added to Website:		