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NALS OF Michigan 59th Annual Meeting and Education Conference

Chair: Teresa Garber, PP, CLP

c/o Silver & Van Essen, P.C.

300 Ottawa Avenue, NW, Suite 620

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www.nalsofmichigan.org

Schönen tag!

NALS of Michigan is excited to announce its 59th Annual Meeting and Education Conference to be held April 17-18, 2020, at the Bavarian Inn in Frankenmuth, Michigan!

NALS is the association for legal professionals. NALS is a national association made up of many state and local chapters, and NALS of Michigan is one of the largest state chapters. We provide professional development to those working as paralegals, legal secretaries, attorneys, county clerks, etc., by offering continuing legal education, leadership training and opportunities, and nationally-recognized certifications. Our goal is to **engage** individuals in our association, **inspire** them to become top-notch professionals, **enhance** their skills, and **promote** them to the legal community. At our conference in Frankenmuth, NALS of Michigan will be holding an entire day of continued legal education and training, followed by a day of leadership development and an awards banquet.

Enclosed are opportunities to not only assist NALS of Michigan with its goals, but to promote your business as well. There are forms to advertise in our conference program (and possibilities to be on our website), sponsor our conference (again, with opportunities to advertise in our conference program and on our website), and donate to "swag bags" for conference attendees. Also enclosed is a registration form for the conference. We encourage you and your staff to attend our conference and experience the benefits of NALS.

Thank you very much for your consideration in assisting with our conference. Our association cannot function without the support of law firms and businesses such as yours.

Sincerely,






Teresa Garber, PP, CLP
Chair, 2020 Annual Meeting
NALS of Michigan



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**NALS of Michigan 59th Annual Meeting and Education Conference
SPONSORS ONLY**

<p>Inspiring Sponsor</p> 	<p>\$1,000</p>	<ul style="list-style-type: none"> Name listed on invitations and registration forms as "Inspiring Sponsor" 2 tickets to Saturday banquet Signage with color logo and sponsorship acknowledgement at event (4 8 ½" x 11" signs) Logo featured on website (including hyperlink to company website) for 18 months Full page ad featured in newsletter for 18 months Color logo featured in event program with full page ad
<p>Enhancing Sponsor</p> 	<p>\$750</p>	<ul style="list-style-type: none"> 1 ticket to Saturday banquet Signage with color logo and sponsorship acknowledgement at event (2 8 ½" x 11" signs) Logo featured on website (including hyperlink to company website) for 12 months Full page ad featured in newsletter for 12 months Color logo featured in event program with ½ page ad
<p>Engaging Sponsor</p> 	<p>\$500</p>	<ul style="list-style-type: none"> Signage with color logo and sponsorship acknowledgement at event (1 8 ½" x 11" sign) Logo featured on website (including hyperlink to company website) for 9 months ½ page ad featured in newsletter for 9 months Color logo featured in event program with ¼ page ad
<p>Promoting Sponsor</p> 	<p>\$250</p>	<ul style="list-style-type: none"> Logo featured on website (including hyperlink to company website) for 6 months ¼ page ad featured in newsletter for 6 months Color logo featured in event program
<p>NALS Partner Sponsor</p> 	<p>\$100</p>	<ul style="list-style-type: none"> Logo featured on website for 3 months Business card-sized ad featured in newsletter for 3 months Name listed in event program
<p>NALS Pal Sponsor</p>	<p>\$50</p>	<ul style="list-style-type: none"> Name listed in event program

Business Name: _____
Contact Name: _____
Contact Phone: _____
Email Address: _____
Mailing Address: _____

Please return completed form and payment (payable to NALS of Michigan Annual Meeting Fund), along with logo and .jpg ad (if applicable) by February 15, 2020, to:

Lynn Philp
Warner Norcross + Judd LLP
1500 Warner Building
150 Ottawa Avenue, NW
Grand Rapids, MI 49503



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**NALS of Michigan 59th Annual Meeting and Education Conference
PROGRAM ADVERTISEMENT ONLY**

_____	Outside Back Cover (color) \$300*
_____	Inside Back Cover \$250*
_____	Full Page (7 1/2" x 10") \$200*
_____	Half Page (7 1/2" x 5") \$125
_____	Quarter Page (3 1/2" x 5") \$80
_____	Business Card (3 1/2" x 2 1/4") \$50

*Includes logo with hyperlink on NALS of Michigan website for 12 months.

Chapter and Member Special: 50% off pricing (does not include placement on website)

Business Name: _____
Contact Name: _____
Contact Phone: _____
Email Address: _____
Mailing Address: _____

Please make checks payable to: NALS of Michigan Annual Meeting Fund

Return this form and payment, along with your ad in .jpg format by February 15, 2020, to:

Paula Steffey, PP, CLP-SC
P.O. Box 19564
Kalamazoo, MI 49019



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**NALS of Michigan 59th Annual Meeting and Education Conference
"GOODIES" DONORS ONLY**

At our Annual Meetings, we give out "swag bags" to all attendees upon registration. This is always a nice welcome gift for the attendees, providing fun, handy things to use both during and after the Conference. We are looking for donations for items and/or monetary donations to fill the swag bags. We plan on stuffing a total of 100 bags for the 2020 Conference.

You could also choose to make a monetary donation. We can do the shopping for you !!

Business Name: _____
Contact Name: _____
Contact Phone: _____
Email Address: _____
Mailing Address: _____

If you wish to make a monetary donation, please make checks payable to NALS of Michigan Annual Meeting Fund.

Return this form and donation by March 15, 2020, to:

Kathy L. Rood
Dickinson Wright PLLC
215 South Washington Square, Suite 200
Lansing, MI 48933
Questions: krood@dickinson-wright.com